**ABC Analysis - Template**

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| **1. Determine the criteria with which ideas can be graded. This can include cost, feasibility, customer friendliness, or any other criteria including a combination.** |
| Click or tap here to enter text. |

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| **2. Group ideas into categories based on the extent to which the above criteria are met. The ‘A’ category represents ideas where the largest amount of criteria has been met, ‘B’ a moderate amount, and ‘C’ and low amount.**  |
| **A**Click or tap here to enter text. | **B**Click or tap here to enter text. | **C**Click or tap here to enter text. |

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| **3. Subject ideas graded ‘A’ to further scrutiny or development.** |