**Lateral Thinking – Template**

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| **1. Write down all assumptions you can think of relating to a certain question or problem.** |
| **Question or problem** | Click or tap here to enter text. |
| **Assumptions** | 1. Click or tap here to enter text.2. Click or tap here to enter text.3. Click or tap here to enter text.4. Click or tap here to enter text.5. Click or tap here to enter text. |

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| **2. Record all obvious, straightforward solutions to the question or problem.** |
| **Obvious solutions** | 1.2.3.4.5. |
| **Ask the question, ‘what if none of these were feasible?’** |

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| **3. Rewrite the initial question or problem.** |
| Click or tap here to enter text. |

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| **4. Work backwards, starting from the solution, making an effort to exclude all the assumptions detailed during step 1.** |
| Click or tap here to enter text. |

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| **5. Repeat the previous step, but on this occasion take the perspective of another stakeholder, such as a customer or supplier. Use the insights obtained to answer the focal question or inform a solution to the problem.** |
| Click or tap here to enter text. |