**PESTLE – Template**

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| **1. Create a list of the PESTLE factors that influence your organisation.** |
| Political | Click or tap here to enter text. |
| Economic | Click or tap here to enter text. |
| Sociological | Click or tap here to enter text. |
| Technological | Click or tap here to enter text. |
| Legal | Click or tap here to enter text. |
| Environmental | Click or tap here to enter text. |

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| **2. Through research, clarify and expand upon these influencing factors. Allocate findings to each of the PESTLE categories.** |
| Political | Click or tap here to enter text. |
| Economic | Click or tap here to enter text. |
| Sociological | Click or tap here to enter text. |
| Technological | Click or tap here to enter text. |
| Legal | Click or tap here to enter text. |
| Environmental | Click or tap here to enter text. |

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| **3. Identify opportunities and threats under each of the PESTLE categories and consider their impact to the organisation.** |
|  | **Opportunities** | **Threats** | **Impact** |
| Political | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| Economic | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| Sociological | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| Technological | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| Legal | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |
| Environmental | Click or tap here to enter text. | Click or tap here to enter text. | Click or tap here to enter text. |

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| **4. Develop and execute plans to obtain the fullest advantage possible from opportunities and mitigate threats to the greatest possible extent.** |