



Prioritisation

Prioritisation describes the ordering of ideas on the basis of their value and viability. Multiple techniques can be used to support this activity and are each suited to varying levels of complexity. These include, cost-benefit analysis, sticking dots, idea ranking, idea advocate, force field analysis, grid matrix analysis, paired comparison, action priority matrix, Pareto analysis, nominal group technique, or the Delphi method.

Using 'Prioritisation'

Step 1: A predetermined number of techniques are selected through which ideas can be ranked or prioritised. For instance, 3 options from those listed above may be chosen.

Step 2: The results from each of the techniques executed are aggregated and ideas assigned a priority relative to each other. This output informs decision making.

