**Random Word – Template**

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| **1. Clearly describe the focal problem.** |
| Click or tap here to enter text. |

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| **2. Generate approximately 5 random words through either a word generation website, words written on post-its, or random numbers that correspond to a page in a book.** |

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| **3. Create the greatest number of associations possible between the random words and the problem statement. Record any ideas that arise during this activity.** |
| Click or tap here to enter text. |

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| **4. Evaluate the ideas produced in the previous step and determine whether any of them can be developed further.** |