**Revolutionary Idea Generation – Template**

|  |
| --- |
| **1. Define and analyse the focal problem.** |
| Click or tap here to enter text. |

|  |
| --- |
| **2. Develop or receive suggestions regarding what is required to solve the focal problem without specifying details.** |
| Click or tap here to enter text. |

|  |
| --- |
| **3. ‘Make the familiar strange’ by restating the focal problem in another way, identifying an analogous situation in another context, or translating the problem to a fairy-tale context. Identify solutions to the problem as restated.** |
| **Restated focal problem** | Click or tap here to enter text. |
| **Solutions to restated problem** | Click or tap here to enter text. |

|  |
| --- |
| **4. Force a fit between the actual focal problem and the solutions emerging from the problem restated in another context.** |