**Revolutionary Idea Generation – Template**

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| **1. Define and analyse the focal problem.** |
| Click or tap here to enter text. |

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| **2. Develop or receive suggestions regarding what is required to solve the focal problem without specifying details.** |
| Click or tap here to enter text. |

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| **3. ‘Make the familiar strange’ by restating the focal problem in another way, identifying an analogous situation in another context, or translating the problem to a fairy-tale context. Identify solutions to the problem as restated.** | |
| **Restated focal problem** | Click or tap here to enter text. |
| **Solutions to restated problem** | Click or tap here to enter text. |

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| **4. Force a fit between the actual focal problem and the solutions emerging from the problem restated in another context.** |