**SCAMPER – Template**

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| **1. Ask knowledgeable members of staff questions that correspond to each of the SCAMPER categories. These can include, but are not limited to:** |
| **1. Substitute** |
| Can somebody be replaced? | Click or tap here to enter text. |
| Can the rules be changed? | Click or tap here to enter text. |
| Can the product or service be used elsewhere, or as a substitute for something else? | Click or tap here to enter text. |

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| **2. Combine** |
| What can be combined to maximise the number of uses? | Click or tap here to enter text. |
| Can different talents be combined to improve the product/service? | Click or tap here to enter text. |
| Can the product/service be combined or merged with other objects? | Click or tap here to enter text. |

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| **3. Adapt** |
| Can lessons be learned from similar ideas in the past? | Click or tap here to enter text. |
| Is there something similar in another context? | Click or tap here to enter text. |
| Are there any changes that could be borrowed or copied? | Click or tap here to enter text. |

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| **4. Magnify/modify/minimise** |
| What elements of the product/service can be increased? | Click or tap here to enter text. |
| Can frequency be increased? | Click or tap here to enter text. |
| Can elements be duplicated? | Click or tap here to enter text. |
| Can extra features or value be added? | Click or tap here to enter text. |

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| **5. Put to other use** |
| What else can the product/service be used for? | Click or tap here to enter text. |
| Can it be used by groups other than those for whom it was intended originally? | Click or tap here to enter text. |
| Can this idea be used in other markets or industries? | Click or tap here to enter text. |

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| **6. Eliminate** |
| How can the product/service be simplified? | Click or tap here to enter text. |
| What parts can be removed without altering its function? | Click or tap here to enter text. |
| Can it be split into separate parts? | Click or tap here to enter text. |

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| **7. Rearrange/reverse** |
| Are its components interchangeable? | Click or tap here to enter text. |
| Can components be switched or their direction inverted? | Click or tap here to enter text. |