**SCAMPER – Template**

|  |  |
| --- | --- |
| **1. Ask knowledgeable members of staff questions that correspond to each of the SCAMPER categories. These can include, but are not limited to:** | |
| **1. Substitute** | |
| Can somebody be replaced? | Click or tap here to enter text. |
| Can the rules be changed? | Click or tap here to enter text. |
| Can the product or service be used elsewhere, or as a substitute for something else? | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **2. Combine** | |
| What can be combined to maximise the number of uses? | Click or tap here to enter text. |
| Can different talents be combined to improve the product/service? | Click or tap here to enter text. |
| Can the product/service be combined or merged with other objects? | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **3. Adapt** | |
| Can lessons be learned from similar ideas in the past? | Click or tap here to enter text. |
| Is there something similar in another context? | Click or tap here to enter text. |
| Are there any changes that could be borrowed or copied? | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **4. Magnify/modify/minimise** | |
| What elements of the product/service can be increased? | Click or tap here to enter text. |
| Can frequency be increased? | Click or tap here to enter text. |
| Can elements be duplicated? | Click or tap here to enter text. |
| Can extra features or value be added? | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **5. Put to other use** | |
| What else can the product/service be used for? | Click or tap here to enter text. |
| Can it be used by groups other than those for whom it was intended originally? | Click or tap here to enter text. |
| Can this idea be used in other markets or industries? | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **6. Eliminate** | |
| How can the product/service be simplified? | Click or tap here to enter text. |
| What parts can be removed without altering its function? | Click or tap here to enter text. |
| Can it be split into separate parts? | Click or tap here to enter text. |

|  |  |
| --- | --- |
| **7. Rearrange/reverse** | |
| Are its components interchangeable? | Click or tap here to enter text. |
| Can components be switched or their direction inverted? | Click or tap here to enter text. |