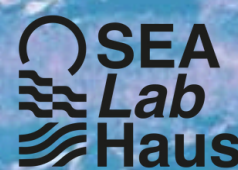


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SEALabHaus

ATLANTIC NEW LABORATORY FOR ARCHITECTURE,
HERITAGE, CULTURE, AND TOURISM OF THE SEA



SEALABHAUS PARTNERS IN IRELAND FOR THE V FORUM ON TRAINING & PROFESSIONALIZATION

Welcome to the 4th edition of the SEALabHaus newsletter: a moment of real momentum for our Atlantic Laboratory

As we move into the final stretch of the project, the pieces of the SeaLabHaus ecosystem are coming together with renewed clarity and ambition. Our Virtual Platform continues to grow, now strengthened by a new Toolbox resource designed to help coastal actors embrace smarter, more sustainable and inclusive ways of working. Five Pilot Projects have officially joined the journey, each bringing bold ideas rooted in community, creativity, and environmental regeneration across the Atlantic Area.

At the same time, our Training Programme is taking shape. We are preparing a network of regional “Agents for the Transition”, professionals and

local promoters who will champion beautiful, sustainable, and inclusive tourism models on the ground. This shared effort was at the heart of our latest Transnational Forum on professionalisation and training, hosted by SETU in Waterford, where partners, pilots, and practitioners came together to learn, exchange, and co-design the skills of tomorrow.

This newsletter brings you inside these developments: new tools, new pilots, new capacities — and a clearer vision of what the Atlantic NEB Laboratory is becoming.

Let's dive in.

SeaLab team

In this newsletter you can expect:

Training & professionalisation in focus

Key takeaways from the V Transnational Forum in Waterford

Learning from territory and landscape

Art, heritage and place-based experiences along the Copper Coast

Training future leaders of blue tourism

Inside the SEALabHaus NEB course

From local ideas to Atlantic impact

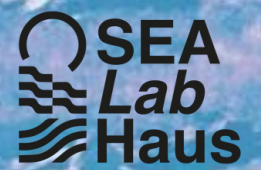
Meet the SEALabHaus Pilot Projects



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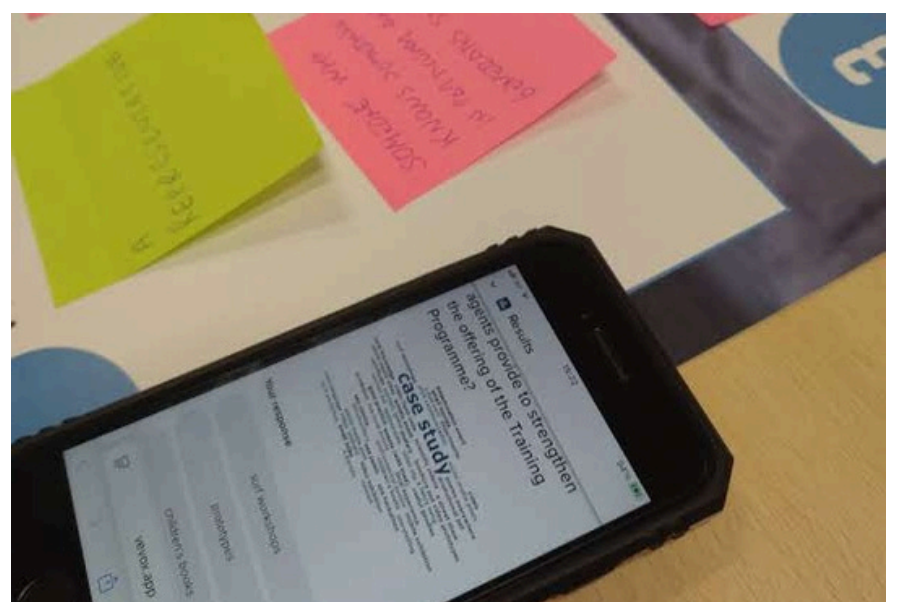
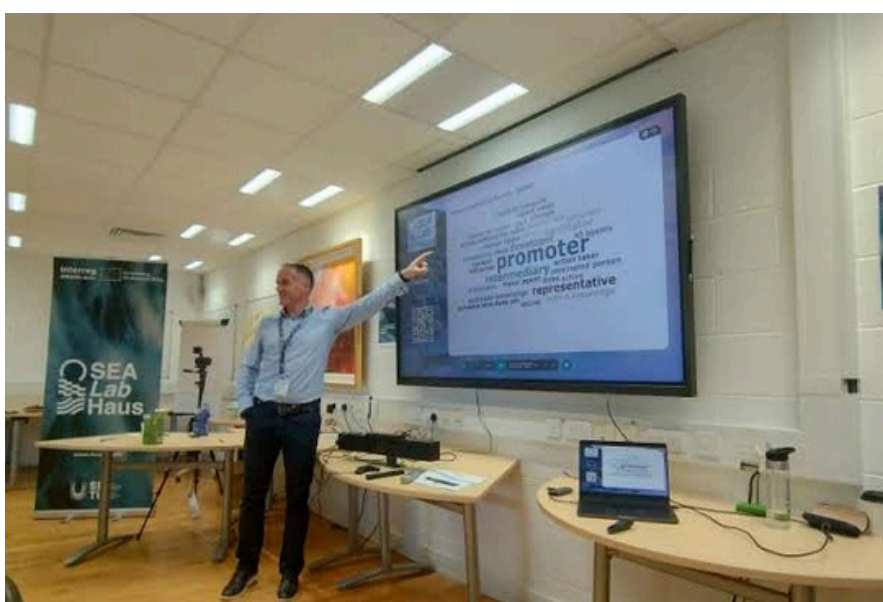
V TRANSNATIONAL FORUM | IRELAND

Professionalisation & Training for the Future of Blue Tourism

SETU Xcelerate Centre · November 19–20, 2025

Our fifth SEALabHaus Transnational Forum brought partners together in Waterford, Ireland, for two days dedicated to one of the project's core ambitions: strengthening skills, raising professional standards, and empowering coastal communities to lead the transition toward more sustainable, creative and inclusive tourism

models. Hosted by SETU on 19–20 November, the forum marked a key milestone in advancing our Training Plan and preparing regional “Agents for the Transition” who will help embed New European Bauhaus (NEB) values across the Atlantic Area.



A Focus on Skills, Professionalisation and Coastal Futures

Day one, held at the SETU Xcelerate Centre, centred on professional development in blue tourism. Speakers from academia, local government, cultural institutions and community initiatives shared insights on coastal heritage management, sustainable destination development, volunteering culture, and emerging models for creative tourism. The session also included a hands-on learning design

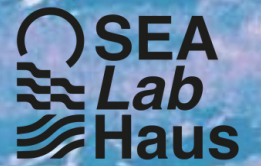
workshop, facilitated by SETU's Centre for Academic Practice, where partners co-developed approaches for delivering the SEALabHaus introductory course in their regions. This collaborative energy reaffirmed a shared conviction: skills matter, and upskilling coastal actors is essential to shaping resilient and people-centred tourism ecosystems.

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Exploring the Copper Coast Through Art & Landscape

Day two brought learning outdoors

Partners joined environmental artist Sean Corcoran for a sand-art workshop on Kilmurrin Beach — an exercise in creativity, place-based storytelling and environmental awareness.

The group continued along the Copper Coast UNESCO Global Geopark, visiting geological landmarks and the hilltop site of Crockery Mountain

before concluding with a tour of Waterford Treasures Museum.

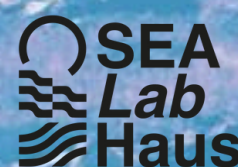
These field visits highlighted the richness of Waterford's coastal heritage and demonstrated how art, community and landscape can intersect to create meaningful visitor experiences aligned with NEB principles.



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SEALABHAUS PARTNERS DURING THE PARTICIPATORY SESSION “LEARNING DESIGN IN PRACTICE” AT THE BRIM-RIKON RESEARCH CENTRE IN IRELAND

Training Future Leaders of Blue Tourism: Inside the SEALabHaus NEB Course

As coastal regions across Europe face mounting environmental pressures and shifting tourism patterns, one question becomes urgent: **how can we redesign maritime and coastal tourism so that it strengthens communities rather than overwhelms them?**

A pioneering new training course developed by SEALabHaus offers a bold answer.

Rooted in the **New European Bauhaus (NEB)** values of sustainability, aesthetics and inclusion, this five-hour introductory programme invites participants to step into the role of **active agents of transformation**.

The SEALabHaus course emerges at a time of growing debate around the future of tourism in fragile maritime environments. Traditional models, often driven by mass visitation, have strained ecosystems and disconnected local communities from decision-making processes. The NEB framework offers a new paradigm: tourism that **honours place, celebrates culture, and regenerates ecosystems**.

This course translates that vision into practical learning.



HANDS-ON COLLABORATION IN ACTION: PROJECT PARTNERS TESTING LEARNING DESIGN TOOLS FOR THE SEALABHAUS TRAINING PROGRAMME



SEALabHaus Pilot Projects

Local ideas, Atlantic impact

Five Pilot Projects have been selected across the Atlantic Area to enter the SEALabHaus mentoring programme. Rooted in their territories and aligned with the New European Bauhaus values, these initiatives are now receiving tailored support from trained NEB mentors to strengthen their impact, scalability and long-term sustainability.



Orixe Salgada
Galicia, Spain.

Orixe Salgada is a Galician circular-economy biotech initiative that upcycles beach-cast seaweed (argazo) collected from shorelines, often treated as a waste stream with environmental impacts and management costs, into high-value natural raw materials, working in coordination with local fishing guilds and stakeholders.



GEOCERAMICS
France

GEOCERAMICS is an innovative project, led by young designers, that aims to develop new ceramic recipes using underutilized materials from human activities along the Finistere coastline. The project creates unique, geolocatable artifacts that embody the aesthetic, geological, social, cultural, and economic dimensions of the region for coastal tourism.



Intercultural Surf for Kids
Figueira da Foz, Portugal.

Intercultural Surf for Kids uses the sea, gastronomy and art as a meeting point for children from different nationalities and backgrounds. The sea becomes a shared learning space where cultural exchange, ocean literacy and healthy lifestyles are experienced in a playful and meaningful way.



TRIUMPH
Canary Islands

Towards Resilience In Underwater and Marine Practices & Heritage is a hybrid design-research initiative focused on reimagining local relationships with the ocean through storytelling, intergenerational knowledge and co-creation. It seeks to reconnect coastal communities with maritime traditions while advancing contemporary ecological awareness and stewardship.



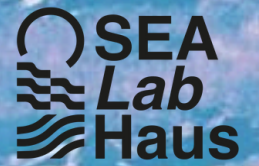
Creative Laneways
Wexford, Ireland.

Creative Laneways is a community-based placemaking project in Wexford, developed with Wexford Tidy Towns and led by mosaic artist Helen McLean. Through collaborative design, site visits and hands-on workshops, local residents and members of new communities co-create mosaics and painted artworks that revitalise historic laneways, strengthening social inclusion, cultural exchange and the pedestrian connection between the seafont and the town centre.

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CALL FOR PAPERS

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UNIVERSIDADE DA CORUÑA

ARCHITECTURES OF THE SEA: ATLANTIC OCEAN

SEALabHaus Transnational Scientific Congress:
Atlantic Maritime Heritage and Blue Tourism



2026
October

A Coruña | Spain

SEALabHaus invites researchers, practitioners and collectives to rethink architecture and the built environment from the sea outward.

This congress shifts the focus from land-based perspectives to the Atlantic Ocean as a shared, transnational and culturally diverse space.

Submit your paper and join the debate
Help shape new narratives on Atlantic maritime heritage, blue tourism and coastal futures.

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